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WIDEWALLS

JASON SALAVON EXPLORATION OF THE VISUAL PLANE SOON AT MARK MOORE GALLERY



The modern way of life has been undoubtedly shaped and choreographed by large networks and digital data. With an omnipresent digitized culture, the growth of visual capacity in such form has increased exponentially in the recent past, forming the social and technological landscape of today. We've seen a number of artists exploring the merits and consequences of the modern way of life, probing how it has affected inter-human relationships as well as individual consciousness. Analyzing the vast field of digital data, American contemporary artist **Jason Salavon** contributes to the exploration of modern culture, obsessions and mannerisms through the display of his latest work. Presenting 14 new pieces based on computer processing, which can lead to some amazing art pieces, the solo exhibition in the Mark Moore Gallery by Jason Salavon titled *All The Ways* opens in February.

New Perspectives on Familiar

Born in Indiana in 1970, Jason Salavon earned his MFA at The School of the Art Institute of Chicago and his BA from The University of Texas at Austin. He taught at The School of the Art Institute of Chicago, and is currently associate professor in the Department of Visual Arts and the Computation Institute at the University of Chicago. Having been employed as an artist and programmer in the video game industry for several years, Salavon developed a unique perspective and understanding of the **digital reality**, ultimately using computer software of his own design in order to reconfigure preexisting media and data

to create new visual works of fine art. A large bulk of his work can be divided into two segments: One can be described as a group of sorts of visual amalgamations; the other consists of works made by distributing processed media side by side or in other configurations. Named one of the “50 Under 50: The Next Most Collectible Artists” by *Art + Auction Magazine*, Salavon’s work has been exhibited worldwide, and he was featured in exhibitions at venues such as the Metropolitan Museum of Art (NY), Smithsonian Institution (D.C.), and Los Angeles County Museum of Art (CA).



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| 33 Pornography | 92 England | 148 Tom Cruise | 205 Dog |
| 34 New York City | 93 List (TV series) | 149 George W. Bush | 206 Sony Dogg |
| 35 rapin | 94 Online shopping | 150 Nelson Mandela | 207 BDSM |
| 36 Selena Gomez | 95 The Avengers (2012 film) | 151 The Undertaker | 208 PhD |
| 37 Germany | 96 Dwayne Johnson | 152 John Cena | 209 Jannet Aronson |
| 38 Sex position | 97 Brazil | 153 SO Clint | 210 Freemasonry |
| 39 Harry Potter | 98 Salman | 154 European Union | 211 Cherie Sheen |
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| 41 Elizabeth II | 100 Stephen Hawking | 156 List of House episodes | 213 Google Search |
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| 47 Sexual harassment | 106 Alive | 162 List of Top Gear episodes | 219 Pakistan |
| 48 Breaking Bad | 107 Bill Gates | 163 The Simpsons | 220 Ronald Reagan |
| 49 Johnny Depp | 108 Top Blood | 164 Brad Pitt | 221 Soviet Union |
| 50 Doctor Who | 109 Adele | 165 Madonna (entertainer) | 222 Yahoo! |
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Left: Jason Salavon – All the Ways (Seasons 4 & 5), 2016 / Right: Jason Salavon – Local Index (Tessellated), 2016. Photo courtesy of Mark Moore gallery

Digital Surroundings

Debuting 14 new works in a number of media, Jason Salavon focuses on the seemingly unending digital frame and its visual underline represented by touchstones of the pop culture. Connecting with the mass culture as a ubiquitous language of the technological present, Jason Salavon portrays the **predilections and obsessions, infinite variations and permutations** of our digitized reality by using well-known imagery. In one of the pieces, Salavon uses the famous opening scene of *The Simpsons* to demonstrate the power of interpretation through multitude of storylines and data. Another interesting piece making its appearance in the show is *The Master Index*, a visual monument comprised of the most popular Wikipedia articles entries. With a lot of phrases awkwardly placed next to one another, like “Human penis size” and “Abraham Lincoln,” the artist reveals the absurdities of our current digital consciousness.



Jason Salavon – All the Ways (Couch Gag) (detail), 2016. Photo courtesy of Mark Moore gallery

Jason Salavon Exhibition at Mark Moore Gallery

With a witty approach to the current state of computerized reality, even in artistic expression, Salavon layers and manipulates visual data into abstraction by the use of computer software of his own design. Creating visual works of fine art by using preexisting media and data, he explores the boundaries and puts an emphasis on the recent massive exponential growth of digital data. Displaying 14 new works in different media, the Jason Salavon exhibition titled *All the Ways* opens at [Mark Moore](#) gallery on February 25th, and will be on view until April 16th, 2016.

Featured image: Jason Salavon – 117 Homes for Sale, Chicagoland (detail), 1999. Photo via [mccp.org](#). Images used for illustrative purposes only.