153 The *Urban Sprawl Project* by Los Angeles-based artist, Kiel Johnson began as a simple exploration of how cities are constructed and an interest in the complex patterns that reveal themselves when looking at our cityscapes from a bird's eye perspective. Against this backdrop, Johnson

sets out to build a small street scene for a straightforward video shot. "Each time we set out to shoot the scene, we found out we needed more and more buildings to fill the shot," says the artist. Consequently the paper town continued to grow; ultimately reaching an area of 3 × 3 meters before

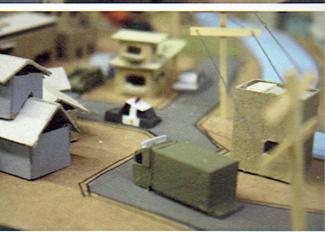
filming began. As the months passed and Johnson built more and more elements, he discovered how much enjoyment his friends had from stopping by his studio and building city components of their own to add to the metropolis. The town began to grow rather like a real city, with various

architects and planners involved in the urban layout. The project inspired Johnson to run a series of workshops entitled "Everyone's an Architect" for a number of TED conferences around the world, where small paper cities were built together with the conference attendees.

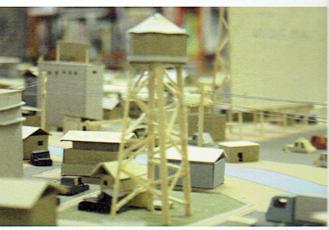














Kiel JOHNSON URBAN SPRAWL PROJECT