FOR IMMEDIATE RELEASE

Mark Moore Gallery 2525 Michigan Ave., A1 Santa Monica, CA 90404 310.453.3031 www.markmooregallery.com Tues – Sat, 11a – 6p

Ultrasonic IV: Fresh Perspectives September 12 – October 10, 2009

Opening Reception: Saturday, September 12, 5 – 7p



Featuring: Josh Azzarella, Tim Barber, Matthew McGuinness, Walter Martin and Paloma Muñoz, and Mario Ybarra Jr.

Mark Moore Gallery is pleased to present the fourth installment of our annual survey of emerging artists, Ultrasonic IV: *Fresh Perspectives*. This rigorous faction of artists presents astute interpretations of the subjective parameters of reality through an array of mediums and observations.

Be it Matthew McGuinness' manipulated photos - which confront the disjointedness between physical and emotional disasters - or Martin & Muñoz's petite sculptural microcosms of dystopia, *Fresh Perspectives* exhibits work that grapples with the elemental framework of authentic experience, which oftentimes borders on the surreal as much as the commonplace. While Mario Ybarra Jr.'s installation examines the institutional dictations of socio-cultural "norms," Josh Azzarella's videos explore the power of context in the authorship of memory – both of which illuminate the individual encounter of communal events. These perceptions of realness can be rooted in the fantastic or the pragmatic, as well as their intersections – an acute point Tim Barber captures in his photographs of the beautifully mundane and stark Americana. As each of the five artists showcased in Ultrasonic IV reference a distinctive verisimilitude, they share a collective interest in addressing the relativity of experience in perception.

For more information about the artists featured in this exhibition, opening event or additional press materials, please visit www.markmooregallery.com, or contact:

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Upcoming Exhibitions:

Kiel Johnson, October 17 – November 14, 2009 Cordy Ryman, November 21 – December 19, 2009