

Daydreaming of a Star You've Never Seen

by Alicia Eler on January 31, 2014



Left: Lenae Day, "Victoria Prescott starring as Dolores Revere in Little Darlings, 1980\(\end{2013} \) (all images courtesy Mark Moore Gallery unless otherwise noted)

Bottom: Panorama of Lenae Day's "Prescott Pictures" exhibition at Mark Moore Gallery (photo by the author for Hyperallergic)

In order to create the film, Schulnik eschewed CGI technology in favor of a thirteen-month, labor-intensive LOS ANGELES — Once in awhile, we all think about it, though some of us admittedly more than others: What's it like to be a movie star? How would I look on the cover of a magazine, on a movie poster, on celluloid, in the tabloids, as a doll, as a picture to hang on the wall? How does it feel to have random people you don't know idolizing you and your "glamorous life," when little do they know that half the day you're sitting on set, bored, chain-smoking Lucky Strikes and putting them out in a silver ashtray, both of which will one day become celebrity memorabilia? When it comes to celebrities, it doesn't make too much of a difference what's real and what's speculation, because everything is part of the same glorified fantasy space. At least, that's what Lenae Day's clever solo exhibition Prescott Pictures, at Mark Moore Gallery, would have you believe.



Fitting perfectly into the gallery's compact project space, Day's installation features light pink pillars topped with golden reliefs and tucked into the corners, as well as pink paint and reliefs lining the top edges of the walls, to ensure a vintage feel. This is the one-room museum of the iconic Prescott lineage, which is so famous you've probably never heard of them. Priscilla Prescott was a star of the silent film era, starring as a flapper in the 1920s movie Salomé; her granddaughter Tiffany Prescott-Day, who looks strikingly similar to her grandmother, plays both nun and hooker in the 1980s film The Virgin Terri. Priscilla's daughter, Victoria Prescott, appears in the 1970s flick Cormorants Crossing, which has more of an uncanny "trapped in paradise" feel than the vibe of a sexy disco romance waiting to happen (all of these movies, of course, being fictional). The idea of a matriarchal line of women traveling through eras of film history — really, as archetypes of the same woman in different eras — makes sense considering the way that familial relationships dominate the film industry, where lineages rule.



Left: Lenae Day, "SALOME Poster, 1933\(\text{(2013) (click to enlarge)} \)

Bottom: Lenae Day, "Priscilla Prescott Vanity" (2014) (photo by the author for Hyperallergic)

Framed head shots of the Prescotts appear in a line of four above the vanity table, upon which we find that lipstick-tipped cigarette and a mannequin head wearing a wig. We also see Priscilla Prescott's acceptance speech, dated March 29, 1951, which she wrote for winning an Oscar for Best Actress in Little White Lies. Day's title choice is clever and timeless; contemporary manifestations of it include a 1998 British TV movie about a woman who must figure out who she is after her husband dies in a car crash, as well as an Irish romantic TV drama about an actor searching for love after being dumped and an American TV show about a brother and sister who start a crappy band with the intention of becoming famous (both of which are called Little White Lie).

So, if the artist is a liar but we know she's lying, does it matter? Do we care? No: we've come to watch the show, and we don't care who the artist or celebrity is, so long as she can keep us entertained. Priscilla Prescott, Tiffany Prescott-Day or Victoria Prescott — you are all unforgettable — by which I mean the Nat King Cole song, not the 2011 crime drama TV series of the same name that has since been forgotten.



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